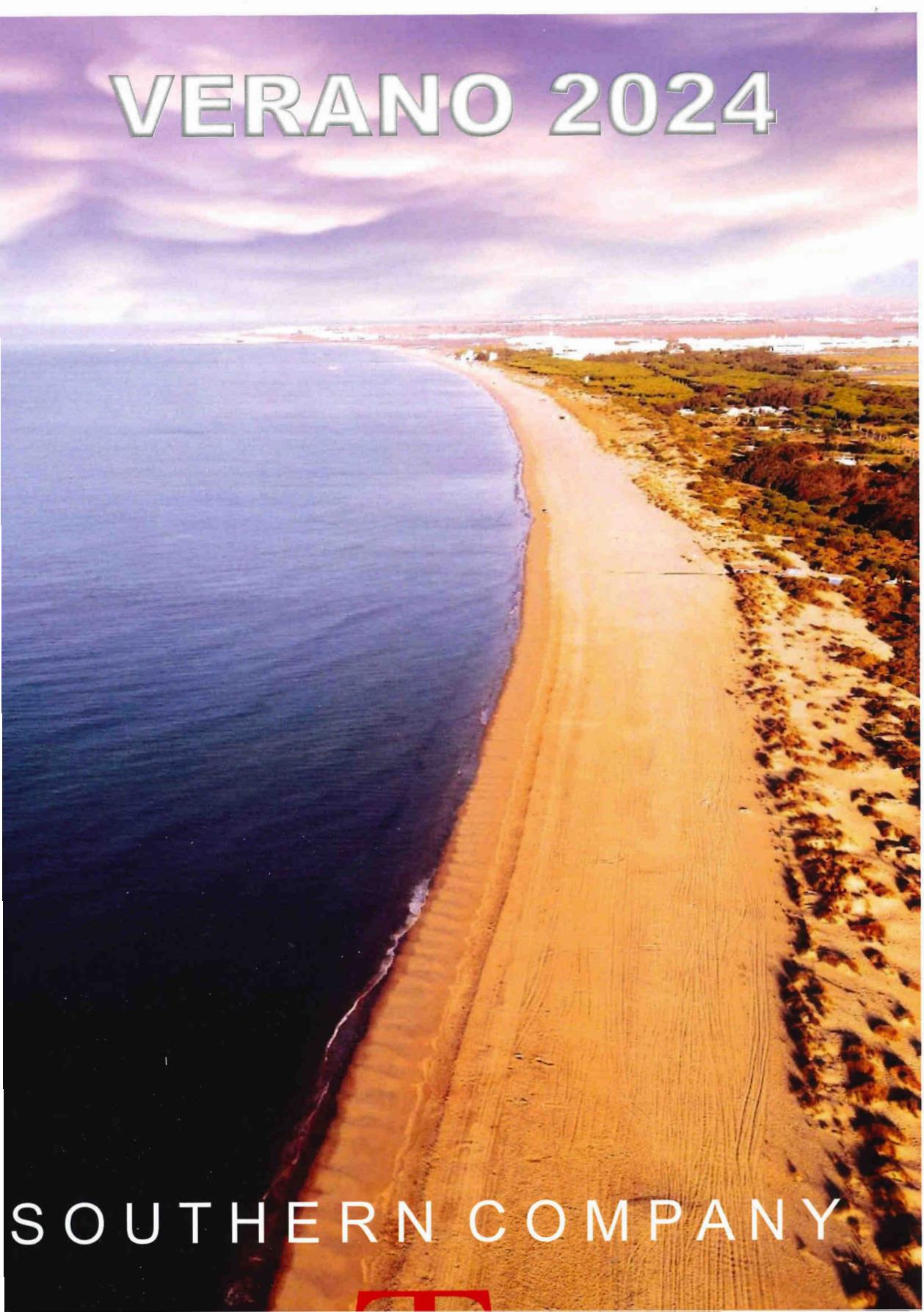


# VERANO 2024



SOUTHERN COMPANY



PRIMAVERA VERANO 24



Modelo 10 1 0001 MOTA ( REGULAR )

Modelo 10 1 0001 MOTA 10 1 0002 CITY  
Modelo 10 1 1001 BEACH 10 1 0006 YOUNGOR  
SERIE 043 POPELÍN LISO  
SERIE 047 POPELÍN ELASTANO



Modelo 10 1 0002 CITY ( REGULAR )



Modelo 10 1 1001 BEACH ( REGULAR )



Modelo 10 1 0006 YOUNGOR ( SLIM )



BEACH 000001



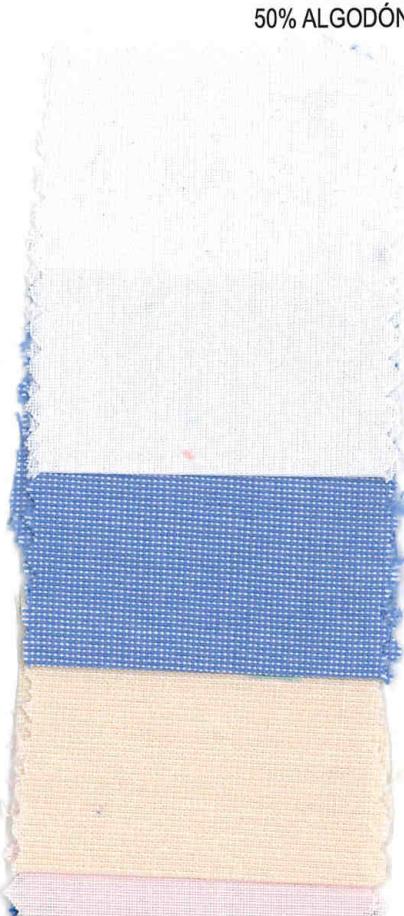
BEACH 000062



BEACH 000031



BEACH 000022



000001



BEACH 000069



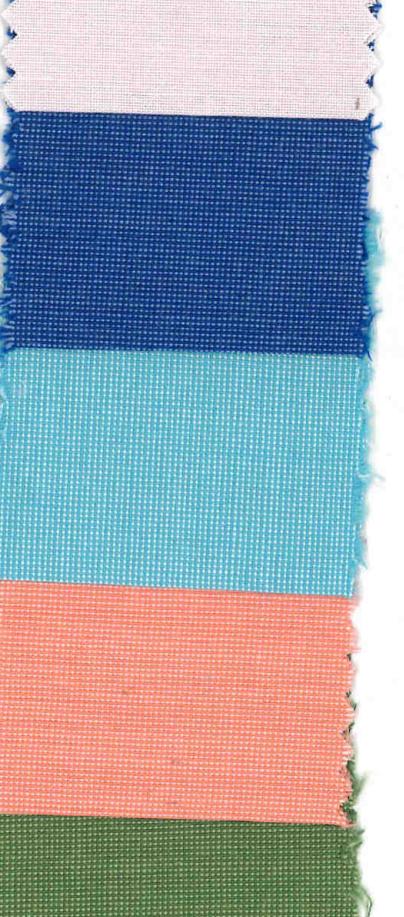
BEACH 000063



BEACH 000052



BEACH 000076



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PRIMAVERA VERANO 24

MODELO 10 9 0010 GUAYABERA

SERIE 028 FIL & FIL

50% ALGODÓN 50% POLIÉSTER



GUAYABERA 000001



GUAYABERA 000062



GUAYABERA 000069



GUAYABERA 000063



GUAYABERA 000076



DOBLE BOLS. 000001



DOBLE BOLS. 000062



DOBLE BOLS. 000069



DOBLE BOLS. 000063



DOBLE BOLS. 000076

MODELO 10 9 0054 DOBLE BOLSILLO

SERIE 028 FIL & FIL

50% ALGODÓN 50% POLIÉSTER



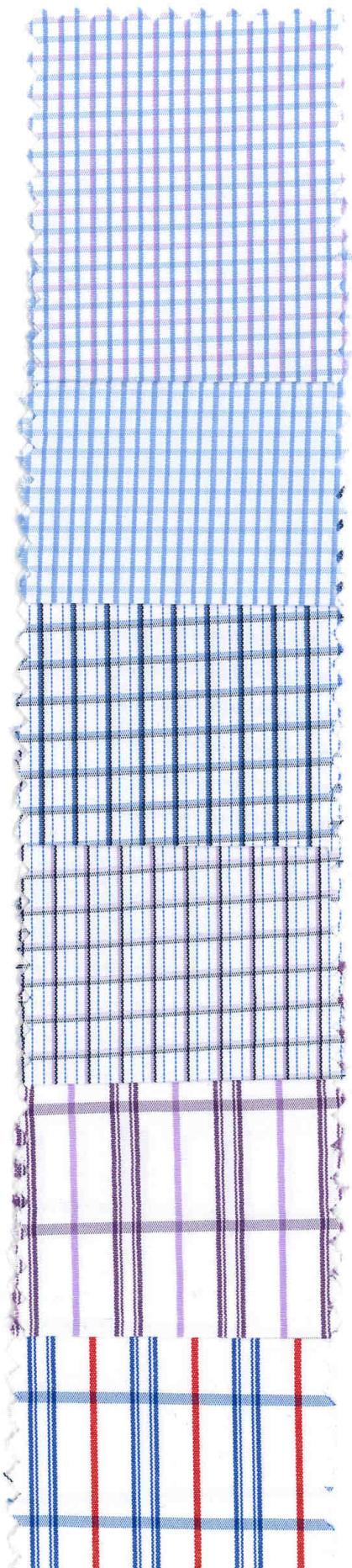
PRIMAVERA VERANO 24

Modelo 1010001 MOTA  
Modelo 1011001 BEACH

SERIE 041 POPELÍN CUADROS

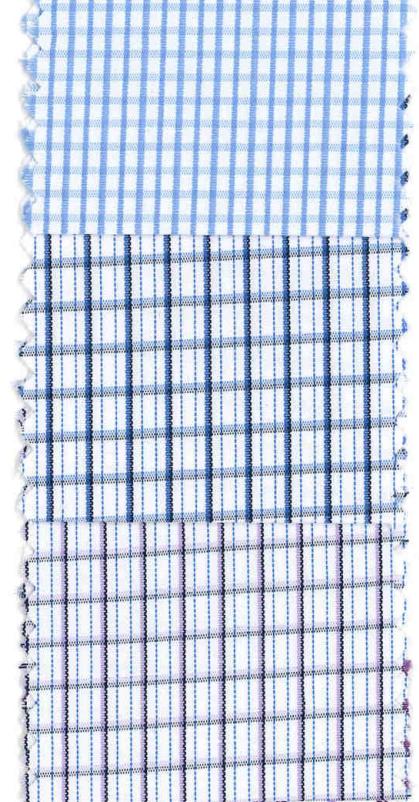
50% ALGODÓN 50% POLIÉSTER

001090



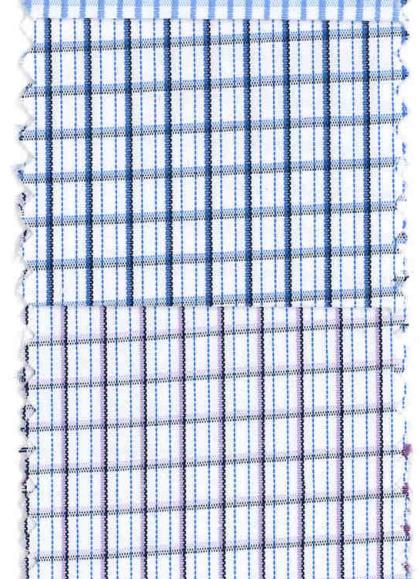
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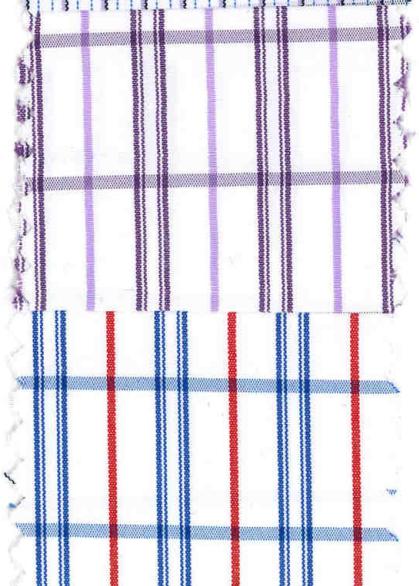
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001092



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Southern  Clothing  
Company

001099

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PRIMAVERA VERANO 24

Modelo 1010001 MOTA  
Modelo 1011001 BEACH

SERIE 041 POPELÍN CUADROS

50% ALGODÓN 50% POLIÉSTER



001095



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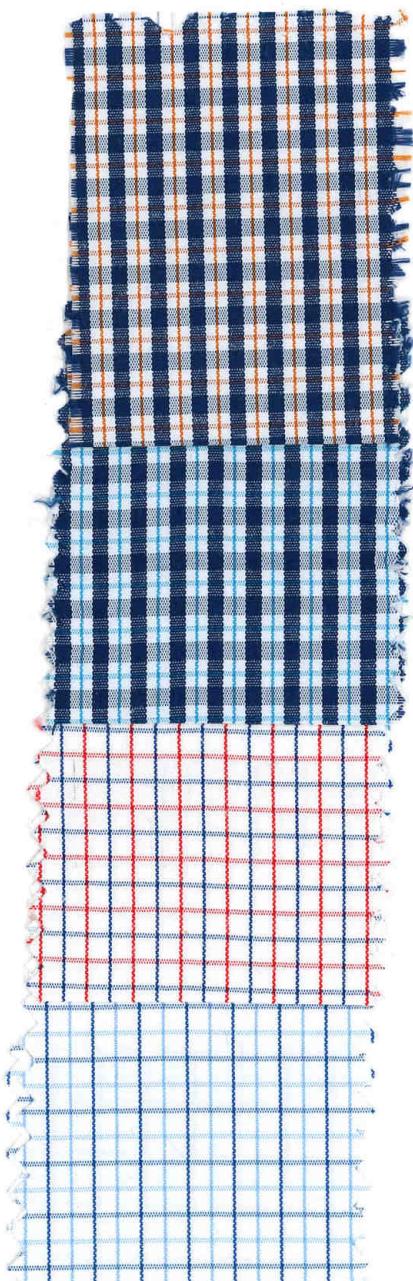
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PRIMAVERA VERANO 24

Modelo 10 1 0001 MOTA  
Modelo 10 1 1001 BEACH  
SERIE 041 POPELÍN CUADROS  
50% ALGODÓN 50% POLIÉSTER

001100



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Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 1010001 MOTA  
Modelo 1011001 BEACH  
SERIE 041 POPELÍN CUADROS  
50% ALGODÓN 50% POLIÉSTER



001105



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001105

001107

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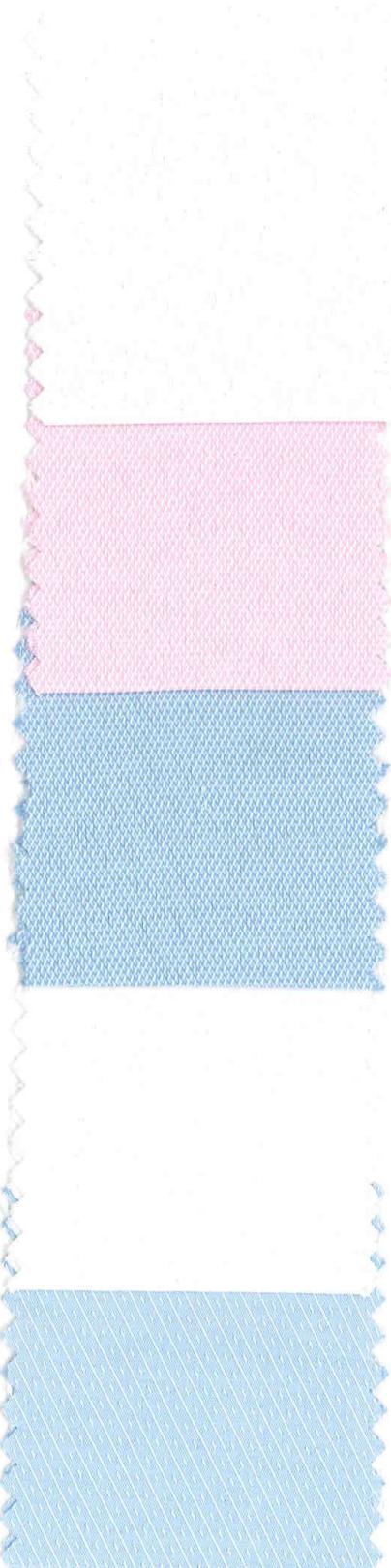
Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 1010003 Camisa entallada cuello italiano  
Modelo 1015498 Camisa entallada cuello cutaway

**SERIE 045 DOBBY**

50% ALGODÓN 50% POLIÉSTER



012073



012073



012075



012076



012074



012078

PRIMAVERA VERANO 24

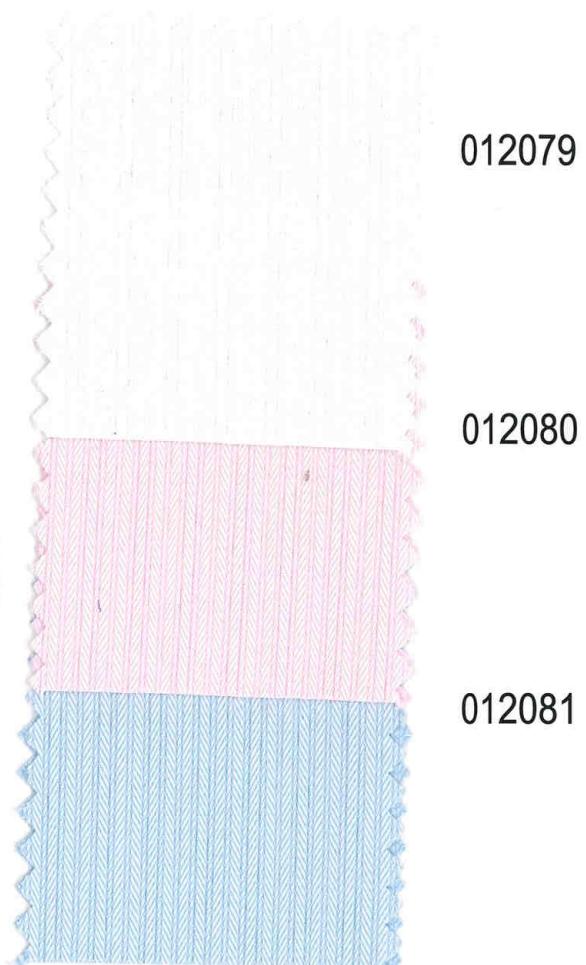
Modelo 10 1 0003 Camisa entallada cuello italiano

**SERIE 045 DOBBY**

50% ALGODÓN 50% POLIÉSTER



012079



012079

012080

012081



012080



012081

Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 10 1 0003 Camisa entallada cuello italiano

**SERIE 045 DOBBY**

50% ALGODÓN 50% POLIÉSTER



012085



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Southern  Clothing  
Company

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PRIMAVERA VERANO 24

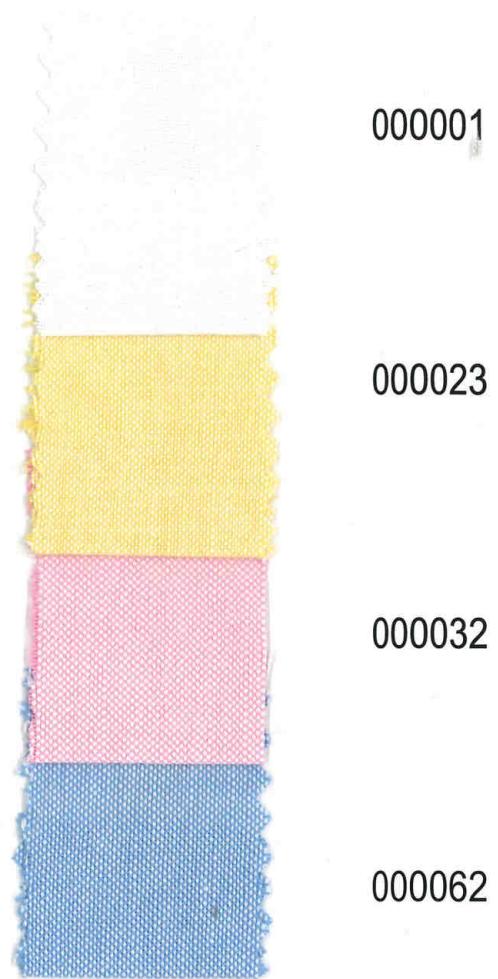
Modelo 10 1 0001 MOTA ( REGULAR )

SERIE 053 OXFORD LISO

60% ALGODÓN 40% POLIÉSTER



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Southern  Clothing  
Company

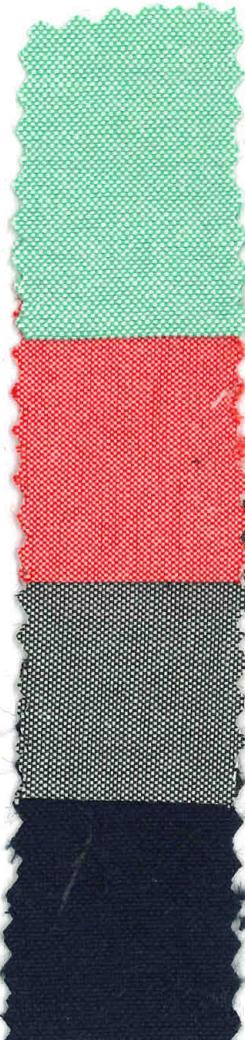
PRIMAVERA VERANO 24

Modelo 1010001 MOTA ( REGULAR )  
SERIE 053 OXFORD LISO

60% ALGODÓN 40% POLIÉSTER



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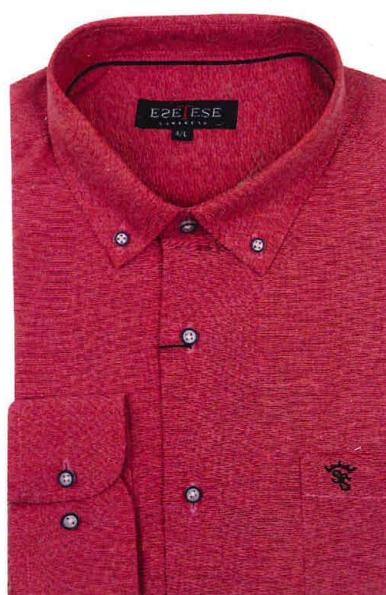
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PRIMAVERA VERANO 24

Modelo 10 1 0001 MOTA ( REGULAR )  
SERIE 052 OXFORD RAYAS

60% ALGODÓN 40% POLIÉSTER



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Southern  Clothing  
Company

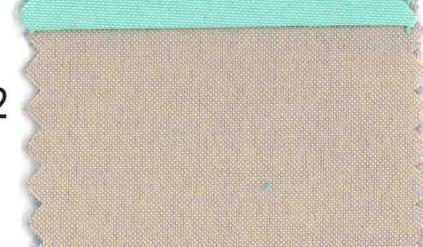
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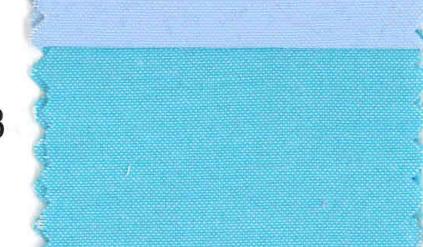
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PRIMAVERA VERANO 24

MODELO 10 9 0054 REGULAR DOBLE BOLSILLO



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MODELO 10 9 0054 REGULAR DOBLE BOLSILLO

MODELO 10 9 0333 REGULAR MANGA LARGA

MODELO 10 9 1333 REGULAR MANGA CORTA

SERIE 153 MICRO OXFORD

60% ALGODÓN 40% POLIÉSTER

MODELO 10 9 1333 REGULAR MANGA CORTA



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PRIMAVERA VERANO 24

Modelo 10 9 0010 CUBANA  
SERIE 153 MICRO OXFORD

60% ALGODÓN 40% POLIÉSTER



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Southern  Clothing  
Company

PRIMAVERA VERANO 24

MODELO 10 9 0010 GUAYABERA



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MODELO 10 9 0036 CAMISA MAO



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MODELO 10 9 0001 S MOTA  
MODELO 10 9 1001 S BEACH  
MODELO 10 9 0050 SLIM SIN BOLSILLO  
**SERIE 230 RÚSTICO**  
60% ALGODÓN 40% POLIÉSTER



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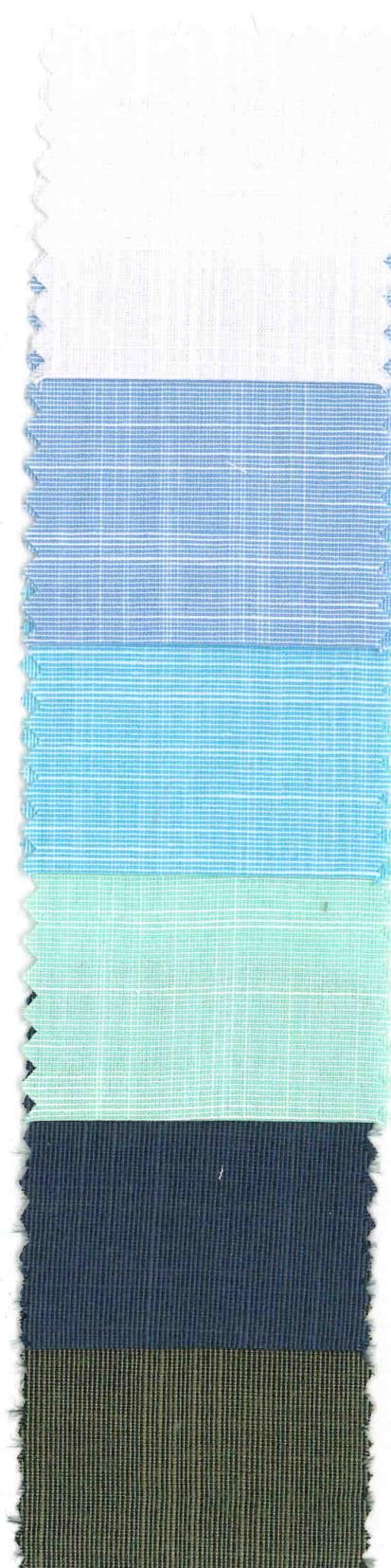
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PRIMAVERA VERANO 24



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MODELO 1090053 REGULAR  
SERIE 324 ALGODÓN ESTAMPADO  
100% ALGODÓN ESTAMPADO



003323



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Southern  Clothing  
Company

18

PRIMAVERA VERANO 24



013330



013331



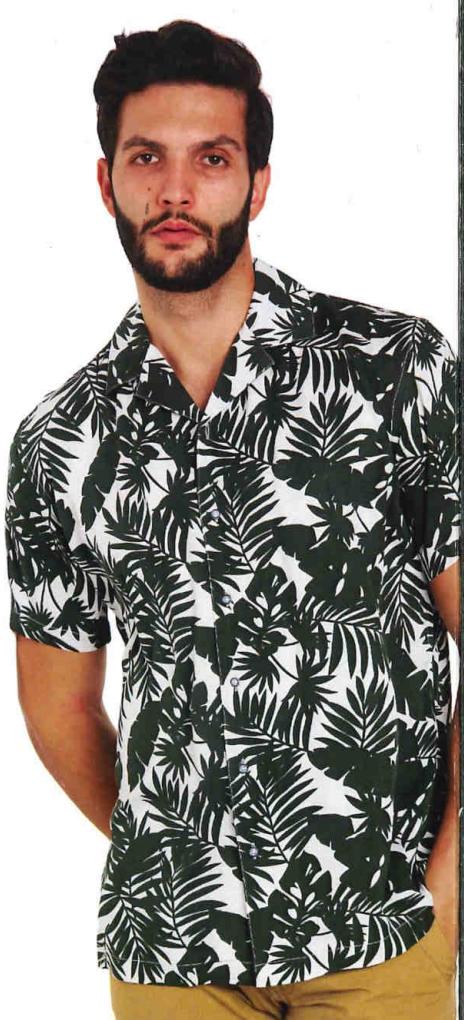
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013337

MODELO 1090056 REGULAR

SERIE 174

100% VIScosa ESTAMPADA



013333



013334



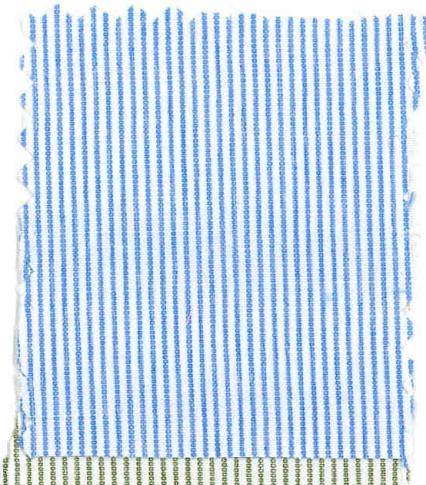
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PRIMAVERA VERANO 24

Modelo 10 9 0036 MAO 10 9 1010 GUAYABERA  
Modelo 10 9 0050 SLIM M/LARGA 10 9 0053 SLIM M/CORTA  
SERIE 412 RAYAS

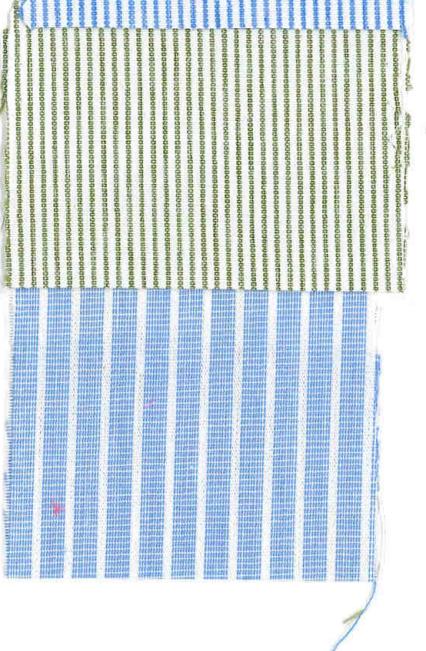
60% ALGODÓN 40% POLIÉSTER

000065



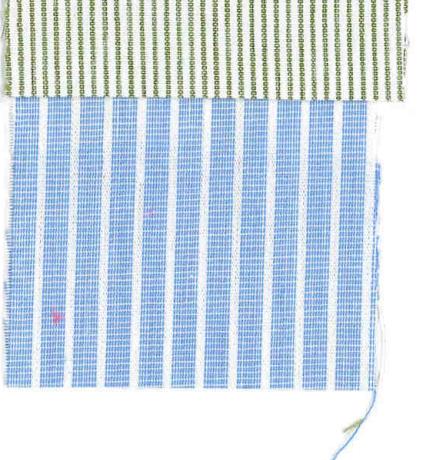
MAO 000065

000072



MAO 000072

000062



CUBANA 000062



Modelo 10 9 0050  
000062

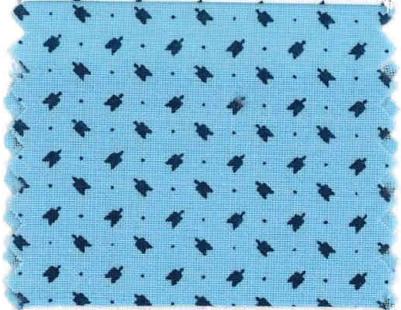
Southern  Clothing  
Company

# PRIMAVERA VERANO 24

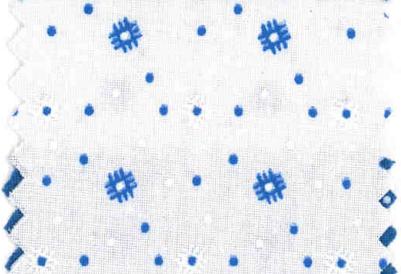
013015



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ATENCION LOS COLORES MARCADOS EN ROJO,  
SE HACEN TAMBIÉN EN 10 9 0050 SLIM MANGA LARGA

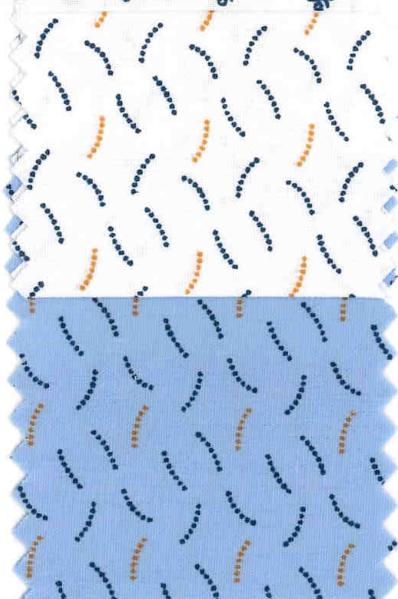
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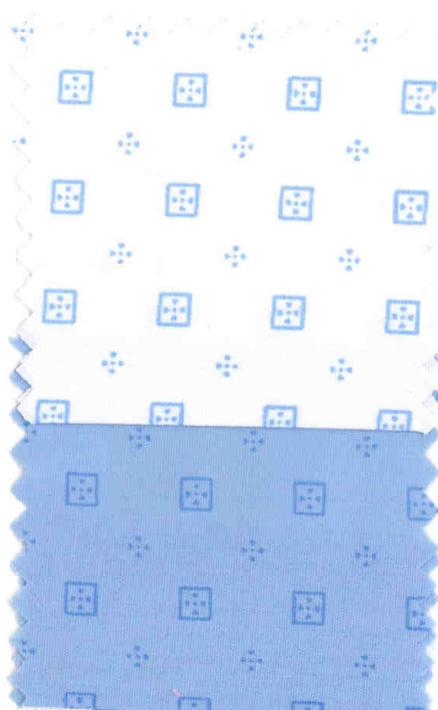
013019



013022

MODELO 1090001 SPECIAL MOTA  
MODELO 1091001 SPECIAL BEACH  
MODELO 1090050 SLIM M / LARGA  
SERIE 444 POPELÍN ESTAMPADO

60% ALGODÓN 40% POLIÉSTER



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013023



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013025



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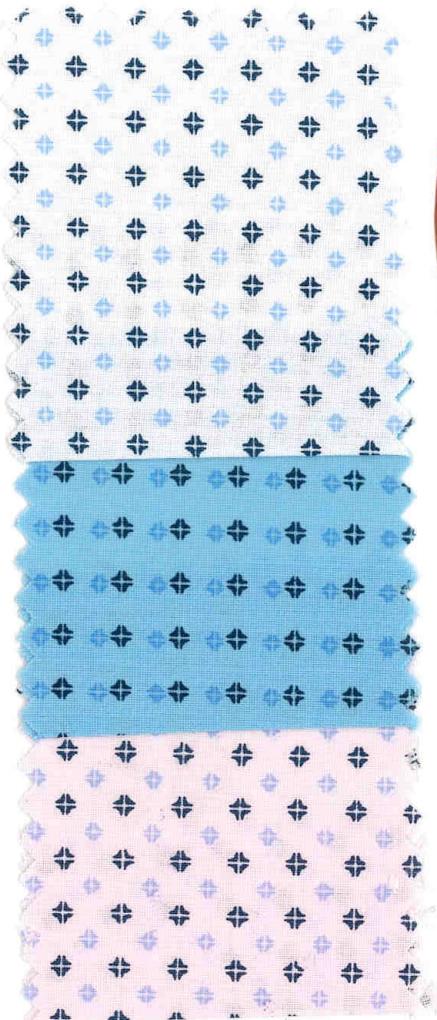
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# PRIMAVERA VERANO 24

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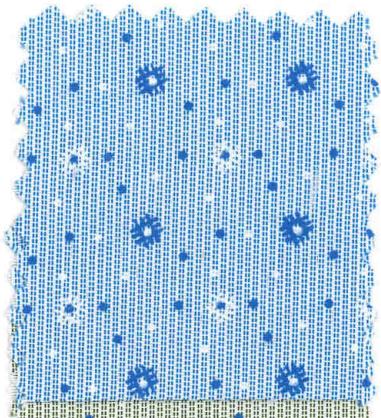
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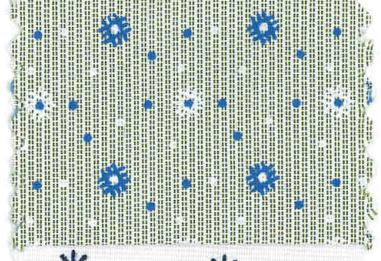
ATENCION LOS COLORES MARCADOS EN ROJO,  
SE HACEN TAMBIÉN EN 10 9 0050 SLIM MANGA LARGA



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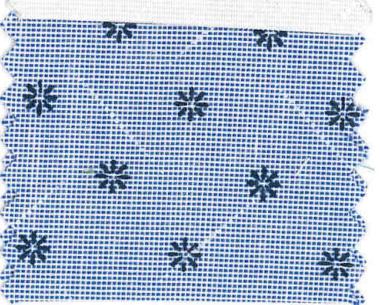
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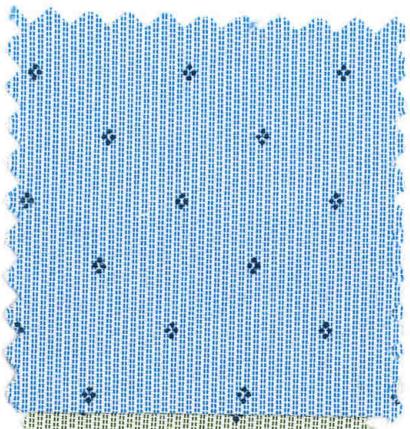


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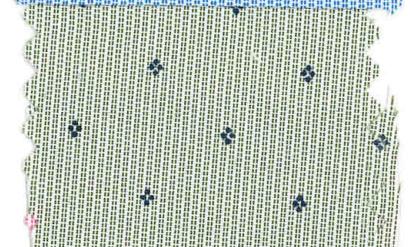
MODELO 1090001 SPECIAL MOTA  
MODELO 1091001 SPECIAL BEACH  
MODELO 1090050 SLIM M / LARGA  
SERIE 444 POPELÍN ESTAMPADO  
SERIE 454 ESTAMPADOS DOBBY  
60% ALGODÓN 40% POLIÉSTER



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013036



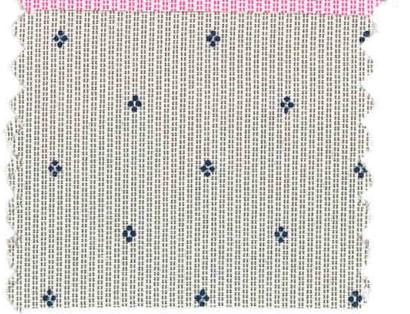
013036



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PRIMAVERA VERANO 24

Modelo 10 9 0001 SPECIAL MOTA  
Modelo 10 9 1001 SPECIAL BEACH  
SERIE 464 ESTAMPADOS RÚSTICOS

60% ALGODÓN 40% POLIÉSTER



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Southern  Clothing  
Company

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# PRIMAVERA VERANO 24



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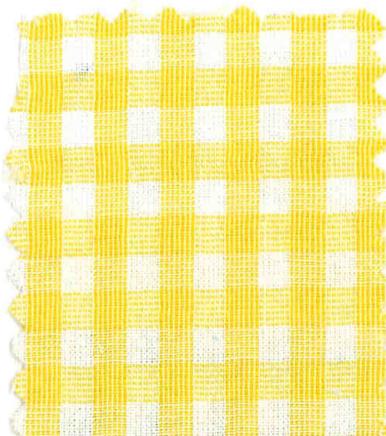
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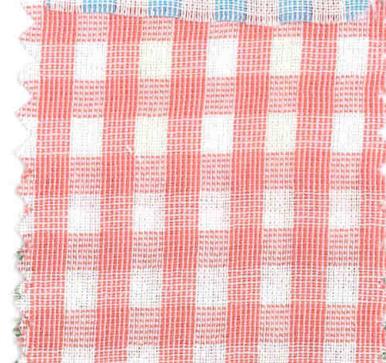
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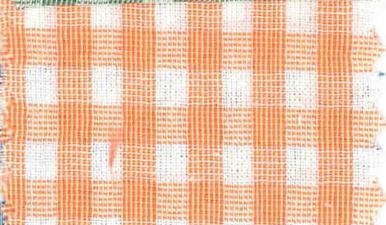
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MODELO 1090001 SPECIAL MOTA

MODELO 1091001 SPECIAL BEACH

SERIE 461 CUADROS RÚSTICOS

60% ALGODÓN 40% POLIÉSTER



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Southern  Clothing  
Company



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Southern  Clothing  
Company



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MODELO 1090001 S. MOTA  
MODELO 1091001 S. BEACH  
SERIE 461 CUADROS RÚSTICOS  
60% ALGODÓN 40% POLIÉSTER

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PRIMAVERA VERANO 24



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Modelo 10 9 0050 SLIM M / LARGA  
Modelo 10 9 0036 MAO  
Modelo 10 9 0054 DOBLE BOLSILLO  
Modelo 10 9 0010 CUBANA  
SERIE 463 RÚSTICOS  
100% ALGODÓN



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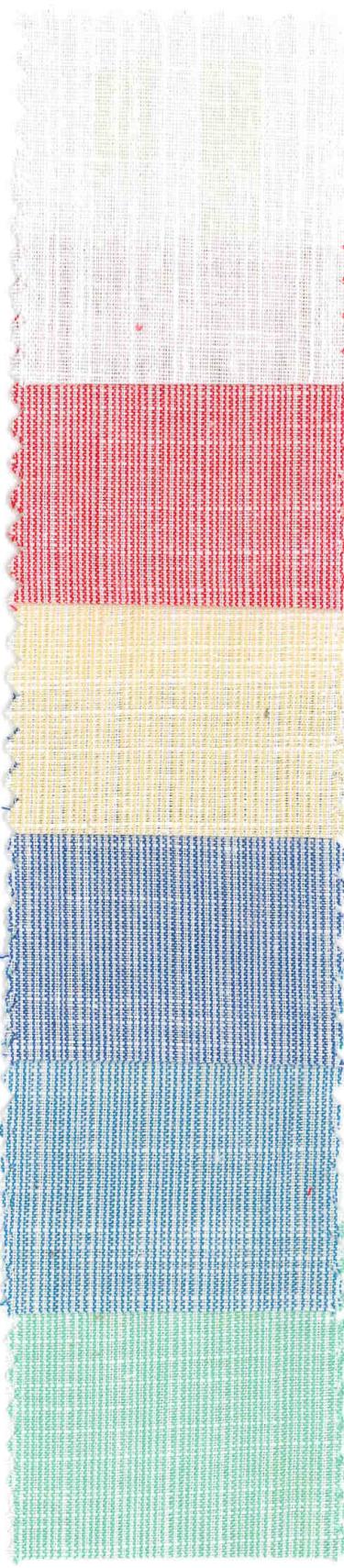
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Modelo 10 9 0010 CUBANA  
Modelo 10 9 0050 SLIM M / LARGA  
Modelo 10 9 0036 MAO  
**SERIE 462 RÚSTICOS RAYAS MONOCOLOR**  
100% ALGODÓN



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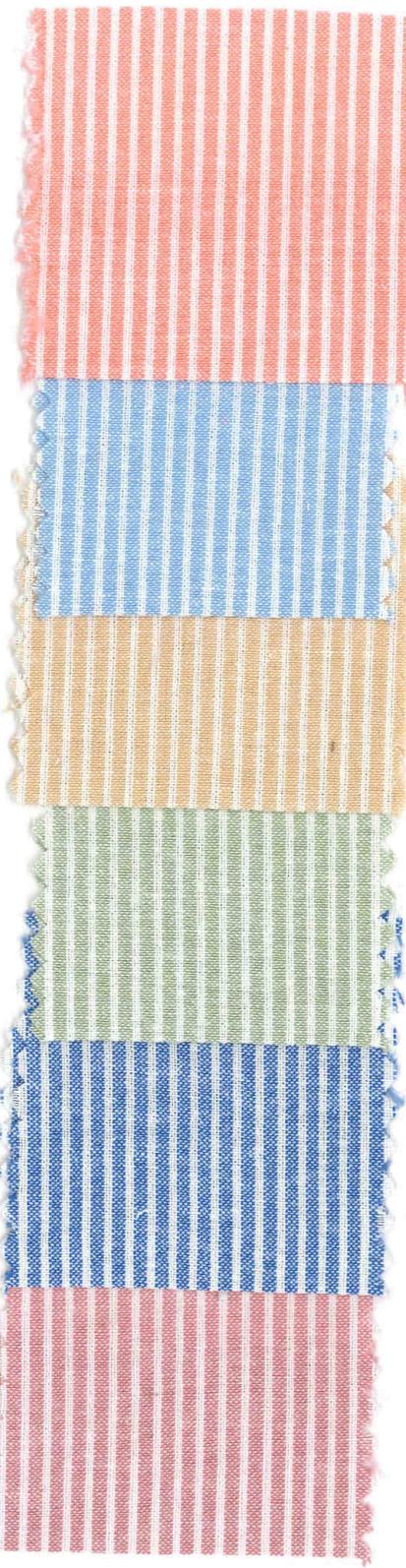
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*Southern Clothi*  
*Company*



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Modelo 10 9 0036 MAO  
Modelo 10 9 0050 SLIM M / LARGA  
Modelo 10 9 0053 SLIM M / CORTA  
**SERIE 472 RÚSTICOS RAYAS MULTICOLORES**  
100% ALGODÓN



623376

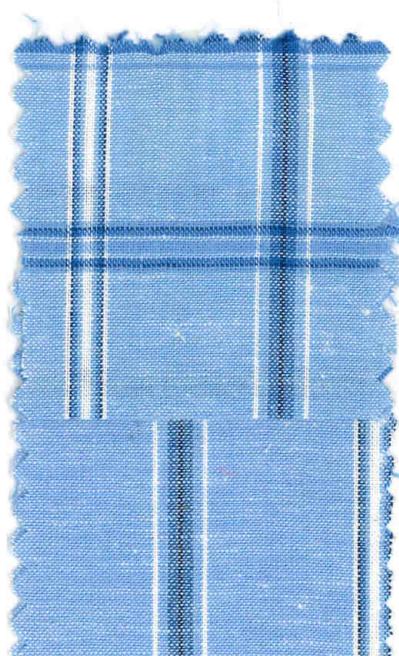
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*Southern*  *Clothing*  
*Company*

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# PRIMAVERA VERANO 24



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Southern  Clothing  
Company

# MODELO 11 1 2002 BÁSICO PIQUÉ SIN BOLSILLO SERIE 396 PIQUÉ

57% ALGODÓN 38% POLI. 5% SPANDEX



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# PRIMAVERA VERANO 24



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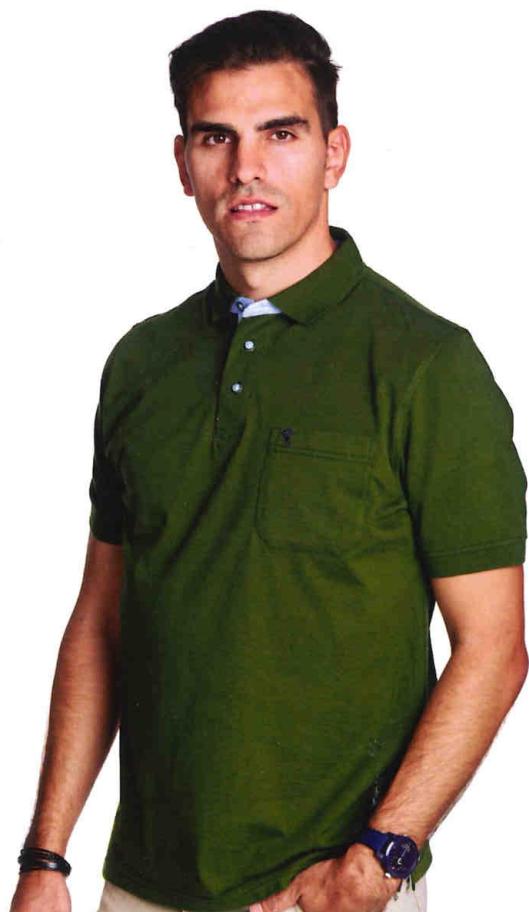
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PRIMAVERA VERANO 24

Modelo 1112280

SERIE 195 MELANGE SINGLE JERSEY

60% ALGODÓN 40% POLIÉSTER



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Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 1112281

SERIE 295 MELANGE PIQUÉ

60% ALGODÓN 40% POLIÉSTER



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Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 1112282  
SERIE 192 MELANGE SINGLE RAYAS

60% ALGODÓN 40% POLIÉSTER



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Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 11 1 2283

SERIE 292 MELANGE RAYAS PIQUÉ

60% ALGODÓN 40% POLIÉSTER



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Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 1111283  
SERIE 096 PIQUÉ LISO BANDERA EN CUELLO  
60% ALGODÓN 40% POLIÉSTER



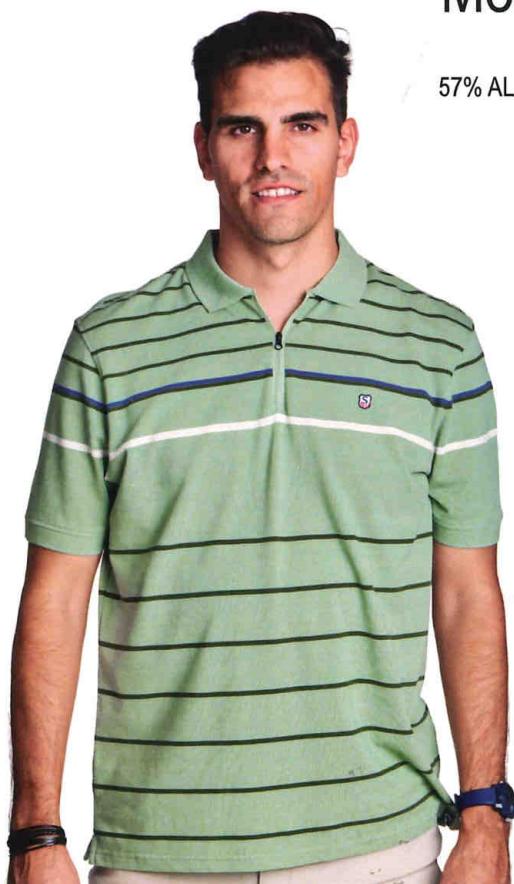
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Modelo 1112285

SERIE 392 PIQUÉ

57% ALGODÓN 38% POLI. 5% SPANDEX

Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 1112289

SERIE 192 SINGLE RAYAS

60% ALGODÓN 40% POLIÉSTER



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Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 1112290  
SERIE 092 SINGLE JERSEY

60% ALGODÓN 40% POLIÉSTER



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Modelo 1112286  
SERIE 392 PIQUÉ RAYAS

57% ALGODÓN 38% POLI. 5% SPANDEX

Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 11 1 2292  
SERIE 392 PIQUÉ  
57% ALGODÓN 38% POLI. 5% SPANDEX



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Modelo 11 1 2297



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Modelo 11 1 2295



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Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 11 1 2298

SERIE 295 PIQUÉ MELANGE

60% ALGODÓN 40% POLIÉSTER



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Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 11 1 2300



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Modelo 11 1 2301



000501

ESTAMPADOS

SERIE 094 PIQUÉ

57% ALGODÓN 38% POLIÉSTER 5% SPANDEX



000505

Modelo 11 1 2302



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Modelo 11 1 2303



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Modelo 11 1 2304



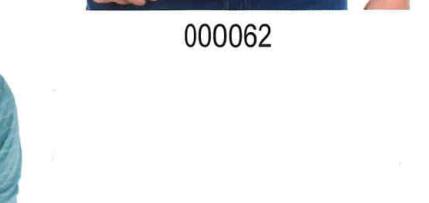
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PRIMAVERA VERANO 24

Modelo 11 1 2482  
SERIE 692 MELANGE FANTASÍA  
50% ALGODÓN 50% POLIÉSTER

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000001 000054

000068 000062 000072 000001 000054

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PRIMAVERA VERANO 24

Modelo 11 1 2483  
SERIE 593 SINGLE FANTASÍA

50% ALGODÓN 50% POLIÉSTER



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PRIMAVERA VERANO 24

Modelo 1114504

SERIE 017 TRICOT

100% ALGODÓN



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Southern  Clothing  
Company

PRIMAVERA VERANO 24

Modelo 1112480

SERIE 595 PIQUÉ MELANGE

50% ALGODÓN 50% POLIÉSTER

000179



000169



000199



000178



000123



Southern  Clothing  
Company

000178

41A

PRIMAVERA VERANO 24

Modelo 1112481  
SERIE 592 MELANGE FANTASÍA

50% ALGODÓN 50% POLIÉSTER



000001



000067



000074



000024



000083



000001

000067

000074

000024

000083

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Company

41B

Modelo 1210001



000001

Modelo 1210002

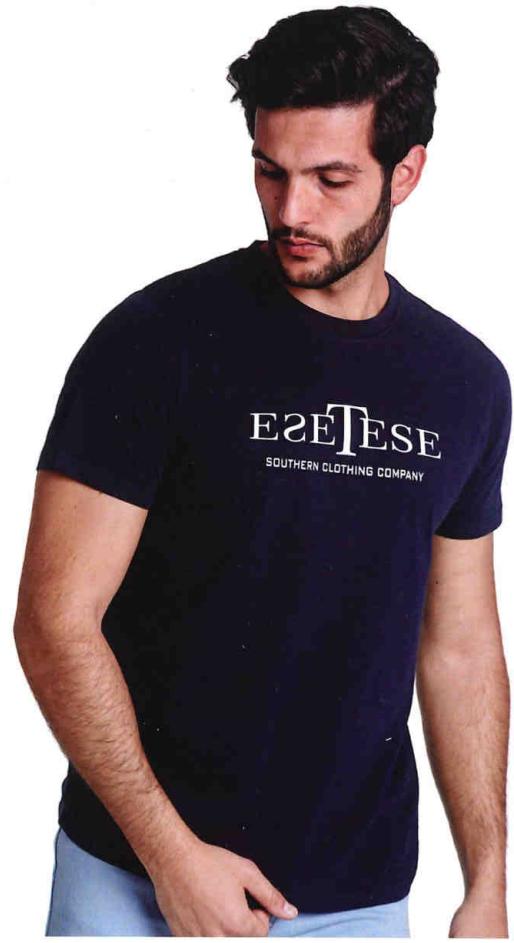


000069

Modelo 1210003



000099



000069



000097



000097

47

## Modelo 15 12779 PANTALÓN REGULAR



## Modelo 15 12778 PANTALÓN SLIM



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PRIMAVERA VERANO 24

Modelo 1510190

SERIE 048

97% ALGODÓN 3% ELASTANO



000331



000332



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44

MODELO: 9210191

COLORES: 000089 / 000099



000089



000099

MODELO: 9210192

COLOR ÚNICO: 695535



695535

MODELO: 9210193

COLOR: 006989



006989

MODELO: 9210194

COLORES: 695535 / 895535



695535



895535

MODELO: 9210195

COLORES: 006955 / 008955



006955



008955

MODELO: 9210196

COLORES: 000069 / 000089



000069



000089

MODELO: 9210145

COLORES: 000069 / 000089



000069



000089

MODELO: 9210146

COLORES: 000069 / 000089



008955



006955

MODELO: 9210147

COLOR ÚNICO: 000089



000089

MODELO: 9210148

COLOR ÚNICO: 000069



000069